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JUL 20 2004

S&H Form: (10/03)

REPLY/AMENDMENT FEE TRANSMITTAL		Attorney Docket No.	826.1699		
		Application Number	09/805,157		
		Filing Date	March 14, 2001		
		First Named Inventor	Hajime MATSUBARA		
		Group Art Unit	3661		
AMOUNT ENCLOSED	0.00	Examiner Name	Arthur D. DURAN		

FEE CALCULATION (fees effective 10/01/03)

CLAIMS AS AMENDED	Claims Remaining After Amendment	Highest Number Previously Paid For	Number Extra	Rate	Calculations
TOTAL CLAIMS	17	- 20 =	0	X \$ 18.00 =	\$ 0.00
INDEPENDENT CLAIMS	7	- 7 =	0	X \$ 86.00 =	\$ 0.00

Since an Official Action set an original due date of July 20, 2004, petition is hereby made for an extension to cover the date this reply is filed for which the requisite fee is enclosed (1 month (\$110); 2 months (\$420); 3 months (\$950); 4 months (\$1,480); ...

If Notice of Appeal is enclosed, add (\$330.00)

If Statutory Disclaimer under Rule 20(d) is enclosed, add fee (\$110.00)

Information Disclosure Statement (Rule 1.17(p)) (\$180.00)

Total of above Calculations = \$ 0.00

Reduction by 50% for filing by small entity (37 CFR 1.9, 1.27 & 1.28)

TOTAL FEES DUE = \$ 0.00

- (1) If entry (1) is less than entry (2), entry (3) is "0".
- (2) If entry (2) is less than 20, change entry (2) to "20".
- (4) If entry (4) is less than entry (5), entry (6) is "0".
- (5) If entry (5) is less than 3, change entry (5) to "3".

METHOD OF PAYMENT

Check enclosed as payment.

Charge "TOTAL FEES DUE" to the Deposit Account No. below.

No payment is enclosed and no charges to the Deposit Account are authorized at this time (unless specifically required to obtain a filing date).

GENERAL AUTHORIZATION

If the above-noted "AMOUNT ENCLOSED" is not correct, the Commissioner is hereby authorized to credit any overpayment or charge any additional fees necessary to:

Deposit Account No. **19-3935**

Deposit Account Name **STAAS & HALSEY LLP**

The Commissioner is also authorized to credit any overpayments or charge any additional fees required under 37 CFR 1.16 (filing fees) or 37 CFR 1.17 (processing fees) during the prosecution of this application, including any related application(s) claiming benefit hereof pursuant to 35 USC § 120 (e.g., continuations/divisionals/CIPs under 37 CFR 1.53(b) and/or continuations/divisionals/CPAs under 37 CFR 1.53(d)) to maintain pendency hereof or of any such related application.

SUBMITTED BY: STAAS & HALSEY LLP

Typed Name	Ryan Rafferty	Reg. No.	55,556
Signature	<i>Ryan Rafferty</i>	CERTIFICATE OF FACSIMILE TRANSMISSION I hereby certify that this correspondence is being transmitted via facsimile to: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on <u>July 20, 2004</u> STAAS & HALSEY By: <u>Ryan Rafferty</u> <u>7/20/04</u>	July 20, 2004

JUL 20 2004

OFFICIAL

Docket No.: 826.1699

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Hajime MATSUBARA

Serial No. 09/805,157

Group Art Unit: 3661

Confirmation No. 1765

Filed: March 14, 2001

Examiner: Arthur D. DURAN

For: ADVERTISING INFORMATION TRANSMITTING AND RECEIVING METHODS

AMENDMENT

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

This is in response to the Office Action mailed April 20, 2004, and having a period for response set to expire on July 20, 2004.

The following amendments and remarks are respectfully submitted. Reconsideration of the claims is respectfully requested.

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence is being transmitted via facsimile to: Commissioner for Patents,
P.O. Box 1450, Alexandria, VA 22313-1450

on July 20, 2004

By: STAAS & HALSEY

Date: 7/20/04 RYAN RAFFERTY